



White Label Ticketing by Eventfinda

Our ticketing tech, your website. Driving sales with a seamless customer experience.

Summary

You've worked hard to design and maintain the perfect brand so we understand how important it is to you and your customers. White Label Ticketing by Eventfinda creates a seamless ticketing platform from within your website - keeping your brand front and centre.

You'll have all the benefits of your very own ticketing platform while Eventfinda's technology ensures a consistent ticketing and communication experience for your customers.

With Eventfinda's White Label, you'll be reinforcing your brand at every touchpoint. From event information to ticket sales and email communication, it'll all represent your brand perfectly.

What does it do?

- ▶ Keep your customers where you want them with seamless purchasing without clicking out of your website
- ▶ Send customer emails and communications to your database without needing a third-party provider
- ▶ Eventfinda's technology does all the work to easily provide you with your own seamless ticketing platform
- ▶ Retain your brand look and feel and drive sales through a streamlined customer experience
- ▶ The Eventfinda team works with you to create bespoke solutions to suit your needs
- ▶ Serve third-party tracking pixels from your own domain ensuring digital campaigns are optimised

How do I get started?

To find out more about White Label Ticketing by Eventfinda please contact our Head of Ticketing, **Anna Magdalinos**, at anna@eventfinda.co.nz.