



Charitable Donations

Increase fundraising opportunities through Eventfinda Ticketing

Summary

With Charitable Donations through Eventfinda Ticketing, event organisers can partner with charities to offer your event attendees the ability to make a donation during the ticket purchase process. Your event can have up to two separate charities presented across it and donors may also select the specific campaign they wish to support.

Through our reporting functionality the charity will be able to access donor details including how much was donated and to which campaign.

What does it do?

- ▶ Offer your event attendees a chance to donate to a charity when purchasing tickets to your event
- ▶ Donors can select a general donation to the charity or to a specific campaign
- ▶ A separate tax-deductible receipt is provided to the donors alongside their tickets and event information

When would I use it?

- ▶ Offer this option to your attendees for specific events, tours or festivals that have partnered with a charitable cause
- ▶ The Charity will have all the donor data available to report on the amount collected on specific dates, events and donor's individual details
- ▶ Download the donor data collected as a CSV file to merge into your database

How do I use it?

As an Eventfinda Ticketing client, you'll be able to apply to include Charitable Donations via your Eventfinda Event Manager.

Four steps for enabling Charitable Donations:



STEP 1

Get in touch with your Eventfinda Event Manager to begin the process of registering for Charitable Donations



STEP 2

The charity needs to be confirmed as a charitable organisation and have a registered charity number



STEP 3

The charity confirms their agreement with Eventfinda so we can take donations on their behalf



STEP 4

Once the charity is registered with us, we'll assign it to your event