



# Buy Now, Pay Later with Laybuy

Increase sales with flexible ticket purchasing

## Summary

Buy Now, Pay Later from Laybuy is enabled by default on all new Eventfinda events making it easier for event organisers, promoters and venues to appeal to more New Zealanders by offering payment flexibility.

Laybuy is a leading Buy Now, Pay Later provider and offers ticketholders an easy and convenient alternative payment option, allowing them to spread the cost of their purchases across six weeks, interest-free. Ticket purchasers simply select the Laybuy option and create their account in a few minutes, subject to terms and conditions.\*

## Benefits

- ▶ New Eventfinda ticketed events automatically have the Laybuy option selected by default, so no set-up is required
- ▶ The small Laybuy credit card transaction fee is charged to ticketholders by default
- ▶ Risk-free as Laybuy takes on the credit risk
- ▶ Full payment to you with no additional delay, your event funds will be paid out as usual
- ▶ Ticketholders may purchase via Laybuy on the day of the event and you'll still be paid in full
- ▶ Don't want to offer Laybuy? You can switch it off and edit who pays fees in Event Settings

\*To apply, they need to have a debit or credit card, be over 18 years of age, have a New Zealand passport or driver's licence and be living in New Zealand

## How do I use it?

As an Eventfinda Ticketing client, you will automatically have access to offer Laybuy to your customers.



### STEP 1

Create your event and Laybuy will be enable automatically



### STEP 2

Credit Card transaction fee is charged to ticketholders by default



### STEP 3

If you wish to remove Laybuy, edit your preferences in Event Settings



### STEP 4

Once your event is live, ticketholders can purchase via Laybuy