



Charitable Donations

Events that make a difference

Summary

With Charitable Donations through Eventfinda, event organisers can partner with charities to offer ticketholders the ability to make a donation during the ticket purchase process. We offer all event organisers the choice to add up to two preferred charities to their event's ticket purchase process via this donation functionality.

Through our reporting functionality the charity will be able to access donor details including how much was donated and to which campaign.

Benefits

- ▶ Apply to include Charitable Donations on any Eventfinda ticketed event via the Eventfinda Ticketing Team
- ▶ Your ticket purchasers are offered a chance to donate to a charity when purchasing tickets to your event
- ▶ Offer this option to your ticketholders for specific events, tours or festivals that have partnered with a charitable cause
- ▶ A separate tax-deductible receipt is provided to the donors alongside their tickets and event information
- ▶ The Charity can view or download individual donor data and report on the amount collected by date or event(s)
- ▶ You can download the donor data collected as a CSV file to merge into your database

How do I use it?

As an Eventfinda Ticketing client, you'll be able to apply to include Charitable Donations via your Eventfinda Ticketing Team.

Four steps for enabling Charitable Donations:



STEP 1

Get in touch with your Eventfinda Ticketing Team to apply to add Charitable Donations



STEP 2

The charity needs to be confirmed as a charitable organisation and have a registered charity number



STEP 3

The charity confirms their agreement with Eventfinda so we can take donations on their behalf



STEP 4

Once the charity is registered with us, we'll assign it to your event